

ATTORNEY DOCKET NO. 16178.0001U1
PATENT

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Application of)	
)	
FREISHTAT et al.)	Art Unit: 3687
)	
Application No. 09/922,753)	Examiner: Elaine L. Gort
)	
Filing Date: August 6, 2001)	Confirmation No.: 9573
)	
For: SYSTEMS AND METHODS TO)	
FACILITATE SELLING OF)	
PRODUCTS AND SERVICES)	

RESPONSE TO NON-FINAL OFFICE ACTION

Mail Stop AMENDMENT
Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

Ballard Spahr LLP
Customer Number 23859

October 20, 2009

To Whom It May Concern:

In response to the Non-Final Office Action dated July 21, 2009, please amend the above-referenced application as indicated.

Amendments to the Claims begins on page 2 of this paper.

Remarks/Arguments begin on page 4 of this paper.